



Join the Medication Pathfinder Network

As a member of the Medication Pathfinder Network, you'll find a complete program for starting and maintaining a medication therapy management practice:

- MTMPath Software
- Patient and clinical consulting services
- Business plan and marketing support
- Continuing Education
- Academic research and validation
- PMR Smart patient personal medical record on demand

Once you join the Medication Pathfinder Network, you'll be assigned an account and will have access to all educational and marketing materials. Call our office or visit our website today.

Full Member

Membership is not dependent on practice site.

Associate Member

A reduced fee for pharmacists who work at the same practice site as a Full Member.

Consulting Services

Can be purchased on an as-needed basis:

- Full Clinical Review
- Curbside Consult
- Data Entry

If you already have a consulting practice, think about using Medication Pathfinder software for long-term care consulting; coagulation management or lipid clinic management; and collaborative therapy practice.

**MEDICATION™
PATHFINDER**

**PHARMACY
First™**

Partners helping you do more for your patients and your pharmacy.

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Powerful Tools for the Progressive Pharmacist

Add a New Profit Center to Your Pharmacy

Add significant revenue to your pharmacy with valuable Medication Therapy Management services for your patients. *Now available from a preferred partner of Pharmacy First.*

Pharmacy First has entered into an agreement with the Medication Pathfinder Network to provide the Pharmacy First member network with Medication Therapy Management (MTM) services.

The market and demand for this service is large – and growing. The recommendations you make with this service can improve patient care and reduce their costs – and strengthen loyalty from your most valuable patients.

Pharmacy First and the Medication Pathfinder Network have developed a complete program for members who wish to offer Medication Therapy Management services:



Medication Therapy Management Services

- Show your patients the way to better medication management
- Add a new profit center to your pharmacy
- Build on existing patient loyalty

**PHARMACY
First™**

- **MTMPath™ Software** – Web-based software for compiling clinical information and making therapy recommendations. This proprietary software will help you develop an added revenue stream based on consultative services for your patients.
- **Education** – Case-based CE programs offer practical skills for providing MTM.
- **Business Development and Marketing** – A business model for identifying and marketing to patients who will pay you for MTM.
- **Personal Medical Record** – Increase patient loyalty and create a market edge by providing your patients with PMR Smart™, a web-based personal medical record on demand that your patients can access wherever they go.

This high-tech system provides a high-touch method to build on the relationships you already have with your patients. And it is available to you, as a member of the Pharmacy First network, with special program rates.

Visit us at www.medicationpathfinder.com

MEDICATION PATHFINDER[™]

Powerful Software for Optimized Patient Care

The core of Medication Therapy Management services is MTMPath, a software system that allows you to create complete patient profiles by combining patient medical information profiles and prescription data from your pharmacy records, patient assessments and interviews, and physician medical records.

Medication Pathfinder allows you to integrate all your patient data so that you can provide customized clinical recommendations to improve patient care and reduce costs. The software provides patient data and recommendations in professional report formats for both patients and physicians.

Medication Pathfinder offers five dynamic software modules:

DataPath

Clinical Data Module

Collect clinical information from patient charts and organize the profile using the MTMPath patient registry. If you are participating with Pharmacy First and Third Party Station, we can automatically load and update your patient demographic and prescription fill data so complete information is ready and waiting for patient MTM reviews.

InterviewPath

Patient Assessment Module

On-site information gathering module guides you through the process of collecting patient data so you can augment clinical data with your own patient assessment, including standardized assessments (geriatric depression, mini-mental-state, etc.) to administer during the patient interview.



RecommendationPath

Recommendation Generating Module

A standardized and efficient way to generate therapy recommendations categorized by problem, intervention type, and outcome type. This module incorporates a continuously-updated online medication library with indications and interactions, contraindications, warnings and formulary status.

ReportPath

Physician/Patient Report-Generating Module

You can produce a full MTM report with patient medical history and all current recommendations, or individual therapy recommendations. Create patient-specific letters, chart abstraction forms, and more with a simple mouse click.

BillingPath

Patient and Insurance Billing Module

Produce HCFA 1500 bills using American Medical Association MTM procedure codes for patient and insurance purposes.

The MTMPath report meets American Society of Consulting Pharmacies' MTM reporting standards, giving a nationally-recognized benchmark to the MTM service you provide.



Build on the relationship you already have with your patients with a secure, personal online medical record.

Increase patient loyalty and create a market edge by providing your patients with PMR Smart, a web-based personal medical record that your patients can access on demand, wherever they go. PMR Smart is the perfect tool for patients who travel, snowbirds with second homes, patients who see more than one physician or specialist, patients with children who have chronic illnesses, and caregivers. PMR Smart is maintained on a secure server and can be accessed from medical offices, pharmacies, emergency rooms, hospitals – anywhere in the world on a computer with an internet connection.

We're Taking MTM in a Whole New Direction

The advent of Medicare Part D and its requirement of Medication Therapy Management services provide a unique opportunity to add a pharmacy consulting service to your practice. The market and demand for this service is substantial and growing; the Medication Pathfinder Network is the tool that will allow you to meet this demand and add revenue to your pharmacy.

Your patients already rely on your expertise and training, and trust you to provide superior care and advice. Now you can consult with them to show them how to save money on their medications, improve their level of treatment, and save time at the doctor's office.

When you use the Medication Pathfinder Network, you'll get the support you need for starting and maintaining a Medication Therapy Management practice.

MTMPath Software

A set of five powerful software modules that allows you to provide a complete consultation service for your patient.

Consulting Services

Our clinical team is available to help you with every step of the process. Simply enter the patient data so our on-call pharmacists can review the case along with you. If you have a specific question, call us for a "curbside consult" and complete the recommendation yourself.

If you need more assistance or don't have time to make recommendations, call us for a full consult. Our pharmacists will review the patient information and make the MTM recommendation. You simply print out the MTM report and discuss it with your patient.



Marketing Support

The Medication Pathfinder Network will help you connect with your patients by providing brochures, posters, and point-of-purchase materials. PMR Smart.com will also be promoted and will have additional information for potential patients. In addition, we will market the network of participating pharmacies to insurers who are required by CMS to conduct MTM services.

Continuing Education

Membership in the Medication Pathfinder Network includes a series of live CE sessions focused on the critical clinical issues required to conduct MTM services. CE programs will focus on identifying potential MTM patients and honing your patient assessment and recommendation skills. CE programs are active, hands-on sessions that show you how to conduct patient interviews, assess vital functions, enter patient data, and construct clinical recommendations. Interactive CE via webcast is also available.

Upcoming CE Modules include:

- MTM for patients with GERD
- MTM for patients with dyslipidemia
- MTM for diabetics
- MTM for patients with depression
- Hypertensive drug regimen evaluation

Research and validation

The Medication Pathfinder Network has developed affiliations with a number of academic institutions and is pursuing grants and projects which will scientifically demonstrate the value of pharmacist-based MTM services.

Personal Medical Record On Demand

PMR Smart is a personal medical record designed to be professionally developed and presented by pharmacists. Your patients can access their personal medical record on demand, from any computer with an internet connection.

Visit us at www.medicationpathfinder.com