

MEDICATION™ PATHFINDER_{Rx}

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A New Service from Your Pharmacist



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**Your Pharmacist
can help you...**

**Save money on
your medications**

**Manage all your
medical information**

**Develop your personal
medical record on demand**



*Trust your pharmacist
to help you better
manage your medical
records and the
medications that
you take*

Your pharmacist can help you

- Save money on your medications
- Manage all your medical information
- Develop your personal medical record on demand

You've always been able to trust your pharmacist for healthy results from the medications you take. Now, your pharmacy can serve as an added resource center. Medication Therapy Management (MTM) is a complete medication therapy counseling service now available from your pharmacist.

As a member of the Medication Pathfinder Network, your pharmacist will use advanced MTMPath™ software to guide you through an MTM review. Your medical and pharmaceutical information is combined to form a personal medical record and recommendations that are completely unique to you.

An MTM review can identify money-saving medication alternatives while maintaining or improving the quality of your treatment regimen.

An MTM review using MTMPath software is only available through the Medication Pathfinder network and offered by your pharmacist.

Q. *What is Medication Therapy Management?*

A. A comprehensive review of your medical conditions and medications can identify medication alternatives to provide you with the same clinical outcome at a lower cost. Medication Therapy Management (MTM) is the name that has been given to these in-depth medication therapy reviews, and your pharmacist offers it using advanced software called MTMPath™.

Q. *Doesn't my pharmacist already review my medications when I get a prescription filled?*

A. Yes, your pharmacist regularly reviews your medications for potential interactions and contraindications. With the benefit of the additional information from your medical records, your pharmacist can determine if your drug therapy regimen has been optimized for you.

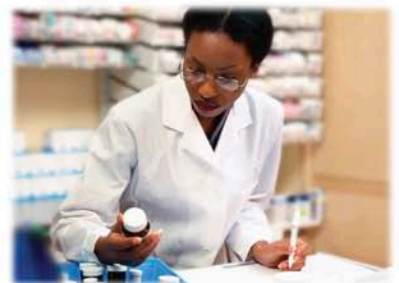
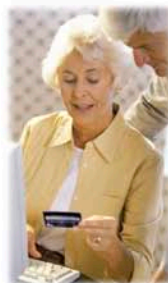
Q. *Is this in-depth review a new service for pharmacists?*

A. This service already exists in hospitals and nursing homes. In these settings, pharmacists routinely help physicians provide drug therapy that provides the most benefit at the lowest cost. Your pharmacist is now able to provide this service right in the pharmacy, bringing you the benefit of your pharmacist's clinical skills and expertise.

Q. *How do I begin a Medication Therapy Management review?*

A. Your pharmacist will take you through a few easy steps:

- Complete and sign consent and privacy (HIPAA) forms that allow your pharmacist to obtain medical information from your physicians and other pharmacies where you might have prescriptions filled.
- Your pharmacist will collect your medical information and enter it into a secure software program that organizes your medical history. You may be asked to come into the pharmacy to review your medical history in person.
- Once the information is collected and organized, your pharmacist will go through the information with you and provide you with a report detailing where you may be able to improve your drug regimen. Your pharmacist can review the report with your physician to determine which recommendations are best for you.





Q. *Can I see the medical history that my pharmacist has created?*

A. Your pharmacist uses MTMPath software to organize your medical history, which creates your PMR Smart record. PMR Smart is accessible from any computer with an internet connection: to you, your pharmacist, your physician, or any one you designate. The correct information for your treatment is available to you anywhere, anytime. PMR Smart is safe and secure; no one but you can give permission to see your records.

Q. *Can I continue to add information to my history?*

A. Yes, you are encouraged to ask your physician for copies of your records and lab tests every time you have an appointment. Bring these records to your pharmacist to have them added to your medical history so that it is kept up to date.

Q. *Can I enter information in my medical history?*

A. If you monitor your own vital signs at home, including your blood pressure, weight or blood glucose, you will be able to track these on your home computer using your secure PMR Smart internet account. Your home monitoring data will be available to your selected healthcare provider when you go for an office visit.

**MEDICATION™
PATHFINDER_®**

Sign up for
Medication Pathfinder today.

Ask your pharmacist for details.

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Personal Medical Record On Demand Professionally Prepared by Your Pharmacist

- A web-based personal medical record that you can access wherever you go
- Accessible to you, your pharmacist, and all your health care providers
- View your medical records on any computer with an internet connection
- Maintained on a secure server
- The perfect tool for patients who travel and snowbirds with second homes

Ask your pharmacist about PMR Smart,
your personal medical record on demand.



Personal Medical Record On Demand Professionally Prepared by Your Pharmacist

PMR Smart is a web-based personal medical record that you can access wherever you go.

Your PMR Smart record is maintained on a secure server and can be accessed from medical offices, pharmacies, emergency rooms, hospitals, and your home. You and your healthcare providers can view and update your medical records on any computer with an internet connection from anywhere in the world.

PMR Smart is the perfect tool for patients who travel, snowbirds with second homes, patients who see more than one physician or specialist, patients with children who have chronic illnesses, and caregivers.

Your pharmacist can assist you with participation in Medication Therapy Management (MTM), the review of your medical records and medications that produces your PMR Smart record. Your medical records and regimens are reviewed so that you can count on optimized coverage tailored to your individual medical needs, and may result in savings by revealing less expensive prescription alternatives.

PMR Smart is fully secure and compliant with HIPAA (Health Insurance Portability and Accountability Act) regulations.

*Ask your pharmacist about PMR Smart,
your personal medical record on demand.*