

## **PRESS RELEASE**

**FOR IMMEDIATE RELEASE September 12, 2006**

**For further information, contact: Rachel Wozniak  
(716) 541-0273 Ext 104**

### **Clinical Support Services Appointed by Pharmacy First to Provide Medical Therapy Management Services for the Pharmacy First Member Network**

Pharmacy First, a national network of more than 3,000 community pharmacies, has entered into an agreement with Clinical Support Services (CSS) of Buffalo, New York, to provide Medical Therapy Management (MTM) services to the Pharmacy First member network.

Medication Pathfinder™, a proprietary software developed by CSS, will allow pharmacists to develop an added revenue stream of patient consultative services. The software creates complete patient profiles by gathering patient medical condition and prescription data from several sources, allowing the pharmacist to provide medication recommendations that improve care and reduce costs.

Medication Pathfinder meets national standards for MTM, and has five easy-to-use modules to assist the pharmacist participant: DataPath, the patient register module; InterviewPath, for on site information gathering; RecommendationPath, which provides a standard and efficient way to produce recommendations, categorized by medical problem and intervention type; ReportPath for producing documentation for the physician and patient; and BillingPath, which produces HCFA 1500 bills using AMA MTM billing codes.

In addition, pharmacists can provide their patients with comprehensive medical documentation, PMRSmart™, allowing patients comprehensive, portable access to their medical records.

James Notaro, RPh, PhD, President of CSS, points out that “by assisting patients to optimize their prescription coverage, pharmacists can promote customer loyalty and set themselves apart in the marketplace.”

The depth of experience at CSS was a deciding factor in their selection to provide this service to Pharmacy First members, says Brian Huckle, RPh, Executive Director of Pharmacy First. “We examined several packages and decided that CSS can offer our members the best service and value for their patients. Using this package supports our goals of strengthening the role of community pharmacies and delivering cost-effect care to the patients who use our pharmacies.”

**- continued -**

Pharmacy First is a national network of community pharmacies sharing in the common goal of providing improved pharmaceutical care for patients. Created in 1997 by the Wholesale Alliance, a national consortium of independent pharmaceutical distributors, the network currently has more than 3,300 participating pharmacies in 47 states.

Clinical Support Services (CSS) was formed to assist physicians to understand and better manage the pharmaceutical treatment characteristics of their patient population. Formed by a group of clinical pharmacists with a combined total of more than 75 years of experience in the industry, CSS has developed software and processes for collating, organizing, and acting upon clinical information to manage and improve patient care and reduce the overall cost of medication to the patient.

###