

PRESS RELEASE

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Innovative, Web-Based Technology Helps Pharmacists Extend their Service Offerings by Managing, Creating Personal Electronic Medical Records

The Medication Pathfinder Network, a national leader in providing Medication Therapy Management (MTM) services to community pharmacists, has added new patient features to its web-based, personal medical records software.

An integral part of its suite of MTM proprietary software system, PMR Smart™ offers pharmacists a streamlined process to create secure, web-based personal medical records that healthcare providers, patients and their caregivers can access from virtually anywhere there is a broadband Internet connection. Now, patients can use PMR Smart to record and monitor their vitals, such as blood pressure, weight and glucose readings. This self-monitoring data, combined with prescription details and physician medical reports, creates a comprehensive medical record for the patient.

The increase in the popularity of patients seeking easy, electronic access to their consolidated medical data offers community pharmacists a unique tool to serve their patients in a new role, explained James Notaro, RPh, PhD, president of Clinical Support Services, Inc., the company that developed the MTM Network and its suite of services.

“By assisting patients in better managing their medical history and current treatments, pharmacists can promote customer loyalty and set themselves apart in the marketplace,” Notaro added.

Formed by a group of clinical pharmacists with a combined total of more than 75 years of experience in the industry, CSS has developed software and processes for collating, organizing, and acting upon clinical information to manage and improve patient care and reduce the overall cost of medication to the patient. CSS is the preferred provider of MTM services for Pharmacy First, a national network of leading community pharmacies.

For more information, visit www.pmrsmart.com or call 888-686-7284.

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